

Rundoo works with Bradley Caldwell

The AI-first platform for BCI's independent retailers



WHY BRADLEY CALDWELL CUSTOMERS LOVE RUNDOO

- 1 **Bradley Caldwell member benefits.** Partner discount, because you are a Bradley Caldwell member.
- 2 **We are at the Bradley Caldwell shows.** Find Rundoo on the show floor at Bradley Caldwell events, ready to show you what the software looks like running a store like yours.
- 3 **Put farmers on account.** The farm on terms and the walk-in at the counter, on one system.
- 4 **Charge the right tax every time.** The feed rings exempt on the farmer's ag exemption number.
- 5 **Dooley, the AI built into every screen.** Ask which charge accounts have gone past due, where you lost margin last month, or what to leave off the next purchase order, and Dooley answers from your own live data.

WHAT BRADLEY CALDWELL CUSTOMERS SAY

"Anybody who wants to call me about Rundoo, feel free, because your customer service is fantastic."

Sean Lile, Peterson's Paint

"It's very easy. It works. It's user friendly. I don't have to train. It just, is there."

Glenna Christopher, Christopher's Hardware

"It is one of the easiest POS systems I've ever dealt with. It is very user friendly."

Taylor Mattingly, Bardstown Paint and Design Center

17%

average first-year revenue growth

25%

reduction in accounts receivable

2%

improvement in gross margin

Read more at rundoo.ai/insights/roi-of-switching

See Rundoo and Bradley Caldwell working together

Book a demo and we will walk you through how Rundoo works for a store like yours, at your pace and on the questions that matter to you. Call **(312) 319-1142** or book online at rundoo.ai/signup.