Rundoo

BUTTERY COMPANY, LLP
In Business Since 1892!

Rundoo works with Buttery Company

The AI-first platform for 2,000 hardware, farm, and ranch retailers across the Southwest



WHY BUTTERY COMPANY CUSTOMERS LOVE RUNDOO

1. **We are at the Buttery Company shows.** Find Rundoo on the show floor at Buttery Company events, ready to show you what the software looks like running a store like yours.
2. **Order from the groups you already buy through.** Rundoo brings integrated ordering from Orgill, True Value, Do It Best, Emery Jensen, and House Hasson into one place.
3. **Receiving, pricing, and inventory that move together.** Receiving, price updates, and inventory maintenance are connected workflows rather than three separate systems.
4. **Dooey, the AI built into every screen.** Ask which charge accounts have gone past due, where you lost margin last month, or what to leave off the next purchase order, and Dooey answers from your own live data.

WHAT BUTTERY COMPANY CUSTOMERS SAY

> *"The big thing, the search engine is so much better. Your algorithm is more like Google, if I come close, it's going to start popping up."*
>
> **Gary McGrady, Hillsboro Hardware**

> *"I've never seen AI used in this sense. So that's really cool to see. I definitely really like how simplified everything looks."*
>
> **Ryan Cook, Urbandale Hardware, IA**

> *"It's amazing yet having your software here, they're shocked like, wow, it's top notch. It's nice, fast. It's fantastic stuff."*
>
> **Chris Taffera, Adam's True Value Hardware**

17%	25%	2%
average first-year revenue growth	reduction in accounts receivable	improvement in gross margin

Read more at rundoo.ai/insights/roi-of-switching

See Rundoo and Buttery Company working together

Book a demo and we will walk you through how Rundoo works for a store like yours, at your pace and on the questions that matter to you. Call **(312) 319-1142** or book online at **rundoo.ai/signup**.