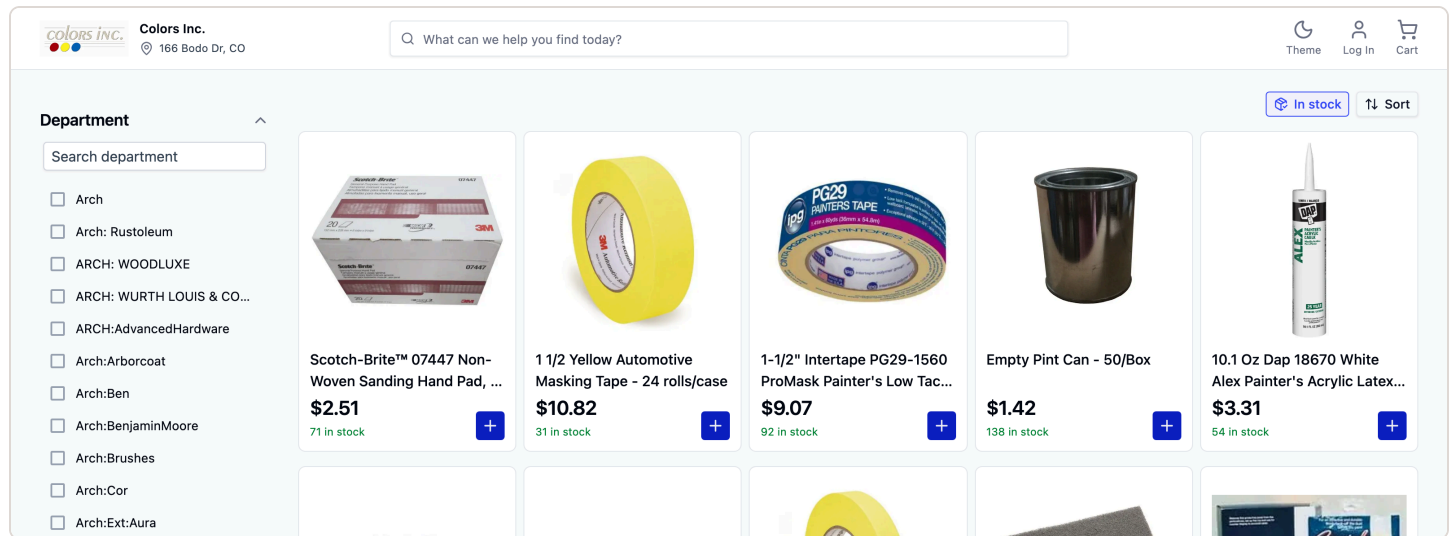


Sell online without managing multiple catalogs.



A live Rundoo storefront. Photography, price, and on-hand count, from the inventory the counter sells from.

WHY WE BUILT IT

- **Contractors ask for it.** Same list every week, at 6am, not by phone.
- **Bolting on a cart is expensive.** A second catalog, a sync, and content nobody has time to write.
- **We already had the catalog.** A million-plus products, maintained for the counter. The storefront reads it.

WHY IT MATTERS

"I've had 10 years of dealing with a very limited QuickBooks. I got that email about the e-commerce and I'm like, oh my gosh, this is amazing."

Pet & Feed Supply LLC

- Even if they never check out, customers see what you stock before driving over.
- One catalog, one price list, one inventory. Nothing to reconcile.

HOW THIS COMPARES

Generic platforms

SQUARE · SHOPIFY · LIGHTSPEED · REVEL

- Shopify prices by company only on higher plans, and you build the catalog.
- No supply-industry catalog, so all product content is yours.
- A separate system from the counter, joined by an integration.
- **Rundoo:** account pricing on every plan, catalog content included, one inventory.

squareup.com/us/en/online-store · shopify.com/plus/solutions/b2b-e-commerce · lightspeedhq.com/e-commerce · shift4.com/online-ordering

Supply-store systems

EPICOR EAGLE · ROCKSOLID MAX · SPRUCE · PALADIN

- All of them sell e-commerce. This is parity, not a category of one.
- Each a separate product, with its own scope and pricing.
- Somewhere to put product content. Filling it is your job.
- **Rundoo:** same platform as the counter, catalog content maintained for you.

epicor.com · ecisolutions.com/products/rocksolid-max · ecisolutions.com/industries/building-supply/hardware-stores · paladinpointofsale.com/paladinshop

ASK YOURSELF THESE QUESTIONS

- 01 How many calls a day are just "do you have it, what's it cost?"
- 02 If a contractor wanted to order at 6am, what would you tell them to do today?
- 03 Who writes photos and descriptions for several thousand products?
- 04 Would an account see its negotiated price, or call to fix the invoice?