Rundoo

WALLACE DISTRIBUTION CO

Rundoo works with Wallace Hardware

> The AI-first platform for independent hardware stores, wired straight into a trusted regional distributor serving the Southeast.



WHY WALLACE HARDWARE CUSTOMERS LOVE RUNDOO

1. **Load the Wallace catalog.** Wallace's product catalog loads directly into Rundoo with UPCs, descriptions, and cost information, giving your team a single source of truth for everything Wallace distributes instead of toggling between systems.
2. **Order over EDI, with your pricing.** Place purchase orders from Rundoo straight to Wallace over a secure EDI connection, so there's no logging into a separate portal, no re-keying orders by hand, and no wondering whether that fax actually went through.
3. **Receive against the shipment.** When Wallace ships an order, the invoice and shipment details load automatically into Rundoo, so you receive against what was actually sent, confirm quantities, and move on with your day.
4. **Dooey, the AI built into every screen.** Ask which charge accounts have gone past due, where you lost margin last month, or what to leave off the next purchase order, and Dooey answers from your own live data.

WHAT WALLACE HARDWARE CUSTOMERS SAY

> *"The big thing, the search engine is so much better. Your algorithm is more like Google, if I come close, it's going to start popping up."*
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> **Gary McGrady, Hillsboro Hardware**

> *"I've never seen AI used in this sense. So that's really cool to see. I definitely really like how simplified everything looks."*
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> **Ryan Cook, Urbandale Hardware, IA**

> *"It's amazing yet having your software here, they're shocked like, wow, it's top notch. It's nice, fast. It's fantastic stuff."*
>
> **Chris Taffera, Adam's True Value Hardware**

17%	25%	2%
average first-year revenue growth	reduction in accounts receivable	improvement in gross margin

Read more at rundoo.ai/insights/roi-of-switching

See Rundoo and Wallace Hardware working together

Book a demo and we will walk you through how Rundoo works for a store like yours, at your pace and on the questions that matter to you. Call **(312) 319-1142** or book online at **rundoo.ai/signup**.